

INDIVIDUAL – COMPETITION HAIR AND BEAUTY HELSINKI 2021

- 1. FANTASY - NATURE & ECOLOGY**
- 2. HAIR TATTOO**
- 3. BRIDAL - SALON STYLE (SALON STYLE/FASHION)**
- 4. TREND CUT AND COLOR ON SHORT HAIR / HAIRDRESSERS SENIOR**
- 5. TREND CUT AND COLOR ON SHORT HAIR / HAIRDRESSERS JUNIOR**
- 6. PROGRESSIVE FASHION HAIRSTYLE / BARBERS SENIOR**
- 7. PROGRESSIVE FASHION HAIRSTYLE / BARBERS JUNIOR**

COMBINATION COMPETITION HELSINKI 2021/ INTERNATIONAL OPEN / BARBER SENIOR

The winner of this category of the Hair and beauty Helsinki 2021 open competition will be the competitor who places the highest with two works performed on a live model. The category consists of two separate challenges, the points of which will be combined for the final score. This is a **fashion** category, and the works included are the following: **1. Trend Cut and Style on Long Hair** and **2. Trend Cut and Style on Short Hair**.

COMBINATION COMPETITION HELSINKI 2021/ INTERNATIONAL OPEN / BARBER JUNIOR

The winner of this category of the Hair and beauty Helsinki 2021 open competition will be the competitor who places the highest with two separate works performed on a mannequin head. The category consists of two separate challenges, the points of which will be combined for the final score. This is a **technical** category, and the works included are the following: **1. Creative Hairstyle on Long Hair** and **2. Classic Cut and Style (low fade)**.

COMPETITION INFORMATION

Registration ends three weeks prior to the beginning of the competition. The competition schedule will be posted one week prior. If there are fewer than five participants in a category, the category in question will be cancelled.

In the tradition of the Finnish Championships, the work is evaluated only by foreign judges. The points given by the judges range from 20 to 30. The points from 25 to 30 may only be given once by each judge. Supervisors will be present to enforce the rules. If the rules are violated, supervisors can issue competitors penalty points ranging from 1 to 5. The scoring uses a levelling system. If the scores are even between three competitors, the one who has been given higher scores wins. If the points are still tied, the ranking is determined by the score given by the head judge, who is selected for each category separately just before the competition. Each category has a different head judge.

If there is a tie in the scoring within a category, the winner will be determined by the following works. In the barbers' category the deciding work is the second one, *"Classic Haircut and Style - haircut with "low fade" technique and blow-dry"*. In the hairdressers' category it is also the second work, *"Evening Style"*. For junior barbers the deciding work is *"Classic Haircut and Style ("low fade")"* and for junior hairdressers *"Hair by night hairstyle"*.

The Commissioner reviews the evaluation forms and scores of all judges, after which the points are calculated.

Before the competition begins, a mirror draw is held to assign each competitor a numbered workstation. The judges do not have the names of the participants, and they evaluate the works by the assigned numbers. The judges leave for their room for the duration of the draw.

Models are not allowed to touch their hair during the competition or the judges' evaluation.

If supervisors find that someone from the audience advises, yells, gives tips, or guides the participant during the competition, the participant will receive penalty points from the supervisors.

BARBERS / SENIOR / COMBINATION COMPETITION / 2 WORKS / Live model / GENTS

The competitor must perform both works on the same live model.

1. TREND CUT AND STYLE ON LONG HAIR / FASHION / SENIOR

The competitor creates a fashionable medium long masculine haircut and hairstyle that is suitable for the average consumer. The work should be reminiscent of the hairstyles found on the pages of fashion magazines.

Wet hair: The competitor arrives at the site of the competition with their model. The competitor is given three minutes to wet the model's hair. If the model has a beard, it must be styled in advance.

During the judges' evaluation round, the models sit in place facing the mirror. There must be no work tools or other objects on the workstation.

1. Hair length: Prior to the start of the competition, the hair length should be at least 7cm on the top of the head, except on the forehead. The hair length from the occipital area down to the neckline and over the side perimeter of the ears must have a minimum of 2 cm of length before the start of the competition.

2. Cut: Competitors have the option to thin the neck. After the cut the length from the occipital area down to the neckline and over the side perimeter of the ears must have a minimum of 1cm of length.

3. Cutting tools: All cutting tools are allowed.

4. Styling tools: All styling tools are allowed.

5. Products: All styling products are allowed.

6. Colors: The choice of colors is free, but at least 2 different colors must be used for the work. Spray colors and neon colors are forbidden.

7. Clothing: The clothes should adhere to the current fashion. Military uniforms and historical clothing are prohibited.

8. Jury: The jury judges the cut, color, form and relevance of the style.

9. Penalty: If a competitor violates the rules of the competition, judges may charge penalty points according to the penalty list. 1-5.

10. Time: 30 minutes.

11. Scores: 20 - 30 points.

2. TREND CUT AND STYLE ON SHORT HAIR / FASHION / GENTS / LIVE MODEL / SENIOR

The competitor creates a fashionable short masculine haircut and hairstyle suitable for the average consumer. The haircut will be completed using the “low fade” technique. The neckline should be traditionally thinned (low fade). Hair fade up shouldn't be higher than 4cm from the occipital area down to the neckline and over the side perimeter of the ears.

During the judges' evaluation round, the models sit in place facing the mirror. There must be no work tools or other objects on the workstation.

1. Hair length: Prior to the start of the competition, the hair length must be at least 5cm on the top of the head, except on the forehead. The length from the occipital area down to the neckline and over the side perimeter of the ears must have a minimum of 1 cm of length, except for sideburns before the competition.

2. Cutting tools: All cutting tools are allowed.

3. Styling tools: All styling tools are allowed.

4. Products: All styling products are allowed.

5. Colors: The selection of colors is free, but at least 2 different colors must be used. Spray colors and neon colors are forbidden.

6. Clothing: The clothes should adhere to the current fashion. Military uniforms and historical clothing are prohibited.

7. Jury: The jury will judge the haircut quality, color, form and relevance of the style.

8. Penalty: If a competitor violates the rules of the competition, the supervisors may charge penalty points according to the penalty list. 5-1per in fraction.

9. Time: 35 minutes.

10. Scores: 20 - 30 points.

3. PROGRESSIVE FASHION HAIRSTYLE WITH BLOW-DRYING / Fashion / GENTS / SENIOR

The competitor creates a progressive blow-dry hairstyle. This work is more reformist and aggressive than current consumer fashion. The cut and color must be completed in advance.

Wet hair: The competitor arrives at the site of the competition with their model. The competitor will be given three minutes to wet the model's hair. If the model's hair is not wet enough, the supervisors will wet the hair again.

During the judges' evaluation round, the models sit in place facing the mirror. There must be no work tools or other objects on the workstation.

1. Hair length: The hair length is free.

2. Hairstyle: The finish of the hairstyle must be progressive.

3. Colors: All colors are allowed, but at least 2 colors must be used in the work. Spray colors are forbidden.

4. Tools: All tools and equipment are allowed.

5. Products: All styling products are allowed.

6. Clothing: Clothes should be appropriate to the style.

7. Jury: The jury will judge the ingenuity, color scheme, form and the finishing progressive technique.

8. Penalty: If a competitor violates the rules of the competition, judges may issue penalty points according to the penalty list. 5-1 per infraction.

9. Time: 25 minutes.

10. Scores: 20 - 30 points.

BARBERS / JUNIOR / COMBINATION COMPETITION / 2 WORKS / Mannequin

All persons under the age of 25 (excluding those who have turned 25) and students (student certificate/student card required) are welcome to participate in the competitions. Competitors must prove their age at the time of registration with a copy of the passport or ID. The competitor must also prove their age when arriving at the competition.

Any type of mannequin head is acceptable.

1. Mannequins may only be dressed or decorated below the chest.

2. During the judges' evaluation round, the mannequin shall be mounted on the workstation facing the mirror. There must be no work tools or other objects on the workstation.
3. After completing each work, the competitors have 5 minutes to dress and decorate the mannequin and mount it on the workstation.

1. CREATIVE HAIRSTYLE / GENT'S CREATIVE HAIRSTYLE FOR LONG HAIR / Mannequin HEAD / Technical / JUNIOR

The work is performed on a mannequin head. Competitors make a "Creative Hairstyle" with blow-dry and finishing.

Wet hair: Prior to the start of the competition, the mannequin's hair should be wet and combed back evenly.

1. **Color:** At least two colors must be harmoniously colored. Spray colors and neon colors are forbidden.
2. **Hair length:** The hair length is free.
3. **Cut:** Cutting hair is forbidden.
4. **Tools:** All styling tools are allowed.
5. **Products:** All texturing products (gels, waxes, sprays, polishes, etc.) are allowed.
6. **Hair extensions:** All hair extensions are prohibited.
7. **Jury:** The jury will judge the color, form and the execution of the artistic finish.
8. **Clothing:** Clothes must be appropriate to the style.
9. **Penalty:** 1-5 points per infraction.
10. **Time:** 30 minutes.
11. **Scores:** 20 - 30 points.

2. CLASSIC HAIRCUT AND STYLE / CLASSIC HAIRCUT ("LOW FADE" GENTS) AND HAIRSTYLE / Mannequin HEAD / Technical / JUNIOR

The competitor creates a classic cut and hairstyle. The neck should be traditionally thinned (low fade).

Wet hair: Prior to the start of the competition, the mannequin head' hair should be wet and combed back evenly.

1. Hair length: Prior to the start of the competition, the top length is free. The hair length should be at least 1 cm from the occipital area down to the neckline and over side perimeter of the ears.

2. Cutting tools: All cutting equipment is allowed.

3. Styling tools: All styling tools are allowed.

4. Products: All styling products are allowed.

5. Colors: Black only. Spray colors and neon colors are forbidden.

6. Clothing: Clothes must be appropriate to the style.

7. Jury: The jury will judge the haircut quality, form and cleanness of the finish.

8. Penalty: 1- 5 points per infraction.

9. Time: 45 minutes.

10. Scores: 20 - 30 points.

BARBER / INDIVIDUAL/ PROGRESSIVE FASHION HAIR STYLE / Mannequin HEAD / GENTS / JUNIOR

The contestant creates a progressive blow-dry hairstyle. This work is more reformist and aggressive than current consumer fashion. The cut and color must be completed in advance.

Wet hair: The competitor arrives at the site of the competition with their mannequin head. The competitor will be given three minutes to wet the model's hair. If the mannequin's hair is not wet enough, the supervisors will wet it again.

Mannequins may only be dressed or decorated below the chest.

After the time limit, the competitors are given five minutes to dress and decorate their mannequin heads and face them towards the mirror.

During the judges' evaluation round, the mannequin head shall be mounted on the workstation facing the mirror. There must be no work tools or other objects on the workstation.

1. **Hair length:** The hair length is free.
 2. **Hairstyle:** The finish of the hairstyle must be progressive.
 3. **Colors:** All colors are allowed, but spray colors are forbidden.
 4. **Tools:** All tools and equipment are allowed.
 5. **Products:** All styling products are allowed.
 6. **Clothing:** Clothes should be appropriate to the style.
 7. **Jury:** The jury will judge the ingenuity, color scheme and the finishing progressive technique.
 8. **Penalty:** 1 - 5 points per infraction.
 9. **Time:** 25 minutes.
 10. **Scores:** 20 - 30 points.
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HAIRDRESSERS / SENIOR / COMBINATION COMPETITION / Live model / Ladies

Works 1 and 2 must be performed on the same live model.

1. DAY STYLE LONG HAIR OPEN / FASHION / LADIES / LIVE MODEL / SENIOR

The competitor creates a hair style for long hair open. The finished hair styles loose, graceful and airy. Only 40% of the hair may be swept up.

The models arrive at the site of the competition with their hair combed back with no rollers, clips or pins attached. If the rules are violated, the supervisors will let the hair loose and comb it back, except for sideburns. In the finished work, no hairpins, hair sticks, rubber bands or hairclips should be visible in the hair.

During the judges' evaluation round, the models sit in place facing the mirror. There must be no work tools or other objects on the workstation.

1. Hair length: The hair must be shoulder length or longer. Any amount of layering is allowed. Any length of hair on the forehead is allowed.

2. Colors: At least two colors, harmoniously colored. Spray colors and neon colors are forbidden.

3. Tools: All tools are allowed.

4. Styling: The finished hair style must be 60% of the hair loose down. Only 40% of the hair may be swept up.

5. Products: All styling products are allowed.

6. Hair extensions: All hair extensions are forbidden.

7. Hair support: All support is forbidden.

8. Ornaments: All types of ornaments are forbidden.

9. Clothing: The clothes and accessories should be appropriate for a day style.

10. Jury: The jury will judge the color, outline shape, cleanness and difficulty of the work.

11. Penalty: 1 – 5 points per infraction.

12. Time: 25 minutes.

13. Scores: 20 - 30 points.

2. EVENING STYLE / LONG HAIR UP / BUN / FASHION / LADIES / LIVE MODEL / SENIOR

The competitor creates a fashionable evening hair up on long hair. The overall look is important. The finished work is an evening style.

The models arrive at the site of the competition with their hair combed back and with no rollers, clips or pins attached. Braiding and “basket weave” techniques are prohibited. 25% of the hair may be loose down. In the finished work, no hairpins, hair sticks, rubber bands or hairclips should be visible in the hair.

During the judges’ evaluation round, the models sit in place facing the mirror. There must be no work tools or other objects on the workstation.

1. Hair length: The hair must be shoulder length or longer. Any amount of layering is allowed. Any length of hair on the forehead is allowed.

2. Colors: At least two colors, harmoniously colored. Spray colors and neon colors are prohibited.

3. Tools: All tools are allowed.

4. Products: All styling products are allowed.

5. **Hair extensions:** All hair extensions are forbidden.
6. **Hair Pieces:** All hairpieces are forbidden.
7. **Hair support:** All support is forbidden (bun shapers, postiches).
8. **Ornaments:** Ornaments are allowed, but they must not cover more than 15% of the head. The ornaments cannot be made of hair.
9. **Clothing:** The clothes and accessories should be appropriate for an evening style.
10. **Jury:** The jury will judge the color, form, cleanness and difficulty of the work.
11. **Penalty:** 1 – 5 points per infraction.
10. **Time:** 25 minutes.
11. **Scores:** 20 - 30 points.

3. TREND CUT AND COLOR SHORT HAIR / FASHION / LADIES / LIVE MODEL / SENIOR

Stage and fantasy haircuts are forbidden. The competitor creates a Street Fashion hairstyle. The finished work should be reminiscent of hair fashion magazine covers. The jury will pay special attention to the execution of the cut and the color.

Prior to entering the stage, the model's hair must be wet and combed back. This is enforced by the Wise Men who may issue the participant penalty points if necessary. In the finished work, no hairpins, hair sticks, rubber bands or hairclips should be visible in the hair.

1. **Colors:** At least *two different shades of color* must be used for the work. Spray colors are forbidden.
2. **Tools:** All tools are allowed.
3. **Hair length:** Prior to the start of the competition, the hair length must be at least 8 cm all over the head.
4. **Cut:** The hair must not be cut or styled in advance. The cutting of the hair must be performed in its entirety within the time limit. The Wise Men will enforce this.
5. **Products:** All styling products are allowed.
6. **Hair extensions:** All hair extensions and ornaments are forbidden.

7. Jury: The jury will judge the cut, color and the overall look of the work.

8. Penalty: 1 – 5 points per infraction.

9. Time: 30 minutes

10. Scores: 20 - 30 points

HAIRDRESSERS / JUNIOR / COMBINATION COMPETITION/MANNEQUIN HEAD/LADIES

All persons under the age of 25 (excluding those who have turned 25) and students (student certificate/student card required) are welcome to participate in the competitions. Competitors must prove their age at the time of registration with a copy of the passport or ID. The competitor must also prove their age when arriving at the competition.

Technical category: Competitors must use the same mannequin head for both works of the technical category (works 1 and 2). ***Any type of mannequin head is acceptable.***

4. Mannequins may only be dressed or decorated below the chest.
5. During the judges' evaluation round, the mannequin shall be mounted on the workstation facing the mirror. There must be no work tools or other objects on the workstation.
6. After completing each work, the competitors are given 5 minutes to dress and decorate the mannequin and mount it on the workstation.

1. CREATIVE DAY HAIRSTYLE / TECHNICAL / Mannequin HEAD / LADIES / JUNIOR

The competitor will create a ***technically executed*** Creative Hairstyle. The judges will pay special attention to the use of colors in the hairstyle. Prior to entering the stage, the hair of the mannequin head must be wet and combed back tightly and evenly. No hairpins, hair sticks, rubber bands or hairclips should be visible in the finished work. If these rules are violated, the competitor will be penalized according to the penalty point list.

1. Colors: At least ***two different colors*** must be harmoniously colored. Spray colors and neon colors are forbidden.

- 2. Tools:** All tools are allowed.
- 3. Products:** All styling products are allowed.
- 4. Hair extensions:** All hair extensions are forbidden.
- 5. Ornaments:** All ornaments are forbidden.
- 6. Jury:** The jury will judge the color, form, cleanness, difficulty of the work and the technical execution of the finish.
- 7. Make-up:** Make-up and accessories must be appropriate for the hairstyle.
- 8. Penalty:** 1 – 5 points per infraction.
- 9. Time:** 25 minutes.
- 10. Scores:** 20 - 30 points.

2. HAIR BY NIGHT / TECHNICAL / Mannequin HEAD / LADIES / JUNIOR

The competitor creates a technical hair by night hair style. When the competitors return to the stage, the hair of the mannequins must have remained in the same condition they were upon leaving. Competitors will comb back the mannequin head hair before the start of the next competition. The Wise Men will ensure that these rules are followed.

The competitor may dampen, shape, blow-dry or style the hair. In the finished work, no hairpins, hair sticks, rubber bands or hairclips should be visible. The judges will pay special attention to the execution of the color.

During the judges' evaluation round, the mannequin shall be mounted on the workstation facing the mirror. There must be no work tools or other objects on the workstation.

1. Colors: At least *two different colors* must be harmoniously colored. Spray colors and neon colors are prohibited.

2. Hairpieces: The work must include at least one but no more than three hairpieces. It is forbidden to style the hairpieces in advance. The hairpieces must be combed straight and presented on the competitor's workstation for the judges to examine and comb through. Hairpieces should be attached to the hair in a harmonious way, but they cannot be cut into smaller pieces. The styling of the hairpieces must be done within the time limit. In the finished work, hairpieces must not cover over 40% of the head. Scissors may be used to tidy up the hairdo, but it must be done within the time limit.

3. Hair support and hair extensions: Use of hair support (such as bun shapers) and hair extensions are forbidden.

4. Ornaments: Ornaments are allowed, but they should not cover more than 15% of the head. Ornaments made of hair-like fibers or materials, complete wigs, and hair extensions are forbidden. Supervisors ensure that the rules are followed.

5. Clothing: The clothes should be elegant and appropriate for a formal evening event.

6. Jury: The jury will judge the color, form, cleanness, difficulty of the work and the technical execution of the finish.

7. Penalty: 1 – 5 points per infraction.

8. Time: 40 minutes.

9. Scores: 20 - 30 points.

3. TREND CUT AND COLOR SHORT HAIR / FASHION / Mannequin HEAD / LADIES / JUNIOR

Stage and fantasy haircuts are prohibited. The competitor creates a Street Fashion hairstyle. The finished work should be reminiscent of the covers of hair fashion magazines. The judges will pay special attention to the cut and the execution of the color.

Prior to entering the stage, the mannequin's hair must be wet and combed back. No hairpins, hair sticks, rubber bands or hairclips should be visible in the finished work.

The Wise Men ensure that the rules are followed and may penalize participants if necessary.

1. Colors: At least *two different shades of color* must be used for the work. Spray colors are forbidden.

2. Tools: All tools are allowed.

3. Hair length: Prior to the start of the competition, the hair length must be at least 8cm all over the head.

4. Cut: The hair must not be cut or styled in advance. The cutting of the hair must be performed in its entirety within the time limit. The Wise Men will enforce this.

5. Products: All styling products are allowed.

6. Hair extensions: All hair extensions and ornaments are forbidden.

7. Jury: The jury will judge the cut, color and the overall look of the work.

8. Penalty: 1 – 5 points per infraction.

9. Time: 40 minutes.

10. Scores: 20 - 30 points.

INDIVIDUAL CATEGORIES

1. FANTASY / NATURE & ECOLOGY

The competitors will have created a fantasy hairdo prior to entering the stage. The theme of the category is NATURE AND ECOLOGY, which must be recognizable in the hairdo. Use of wigs is prohibited. All parts of the fantasy hairdo must be made of hair and will be combined with the model's own hair. 30% of the hairdo may be covered by natural materials or ornaments. The evaluation will be based on creativity and on how well the theme is presented in the hairdo. All means of hair support are allowed but must not be visible in the finished work.

The gender of the model is not restricted.

After the evaluation, the models will perform presentation walk at the competition area.

Jury: The jury will judge creativity, ingenuity, color schemes, difficulty of the prepared work, adherence to the theme, and difficulty of the technique.

Time: 10 minutes, for finishing touches.

Scores: 20 – 30 points.

2. HAIR TATTOO / LIVE MODEL / SENIOR / LADIES OR GENTS

The gender of the model is not restricted. A basic cut and coloring shall be performed in advance.

The goal is to create a new kind of design by the means of a haircut. The design and execution should create the effect of a tattoo. There is no restrictive theme for the challenge.

During the judges' evaluation round, the models sit in place facing the mirror. There must be no work tools or other objects on the workstation.

1. Colors: All colors are allowed, but **only one** color may be used on the area of the hair tattoo. Elsewhere, the hair may have multiple colors. Use of spray colors is prohibited.

2. Hair length: The top length is free. The hair length from the occipital area down to the neckline and the side perimeter of the ears must be a minimum of 3cm of length before the start of the competition .

3. Cut: The area of the tattoo must take up at least 30-40% of the head. No other preparations (such as shapes drawn or cut in advance, use of templates, etc.) can be made.

3. Use of pen: Use of a pen is not allowed until the end of the work, after the hair has been cut.

4. Tools: All tools are allowed.

5. Products: All styling products are allowed.

6. Clothing: Clothes should be appropriate to the created style.

7. Jury: The jury will judge the cut, creativity, color, and the overall look of the work.

8. Penalty: 1 – 5 points per infraction.

9. Time: 40 minutes.

10. Scores: 20 – 30 points.

4. BRIDAL SALON STYLE / FASHION / SENIOR / LADIES / LIVE MODEL / BUN

Competitors create a bridal updo representative of current or up-coming fashion. The work is performed on a live model. Initial preparations such as coloring, highlights or curling treatments may be done in advance. The models arrive at the site of the competition with their hair combed back. The model's hair must undergo a substantial change within the time limit. No hairpins, hair sticks, rubber bands or hairclips should be visible in the finished work. If the model's hair appears too finished prior to the start of the competition, supervisors may disqualify the competitor with an approval from the Wise Men.

1. Hair length: The hair length must be over the shoulders or longer.

2. Hair support: All support is forbidden (bun shapers, postiches).

3. Hair extensions: Hair extensions and hairpieces are forbidden.

4. Colors: The selection of colors is free, but spray colors and neon colors are forbidden.

5. Tools and products: All tools and products are allowed.

6. Jury: The jury will judge the form, cleanness, difficulty of the work and the overall look of the work.

7. Clothing: A style fitting for a bride.

8. Ornaments: Ornaments are allowed, but they must not cover more than 30% of the head. The ornaments must not be made of hair or hair-like materials.

9. Penalty: 1 – 5 points per infraction.

10. Time: 35 minutes.

11. Scores: 20 - 30 points.